

THE GET AHEAD EARLY ORDER PROGRAM

Effective October 1, 2011–December 31, 2011

Plan ahead and get ahead of the competition by taking part in this year's Early Order Program. DuPont Professional Products is proud to offer discounts on our full line of highly effective golf course products, including the #1 insecticide used on golf courses—DuPont™ Acelepryn®. Just make sure to order soon to ensure that you don't get left behind.

Submitting your order form is now easier than ever with the option to mail, e-mail or fax.

Your purchase can now be easily validated without the submission of invoices along with your order form if your distributor reports transaction data (including full name and complete address) to DuPont. If your distributor does not report this information, you will need to attach the invoices for your purchases along with your Early Order Form, so please be sure to check with your distributor.

Experience peak performance with DuPont™ Acelepryn®, the #1 insecticide used on golf courses.

DuPont™ Acelepryn®

Controls every key turf-damaging white grub species: The most common and the tough-to-control regionally important species

More than just grub control: Long residual control of cutworms and other caterpillars

Effective component of the DuPont Optimum Control Program for annual bluegrass weevils

Excellent environmental and toxicological profile

Classified as reduced-risk by the U.S. EPA under its Reduced-Risk Program for use on turfgrass

DuPont™ Provaunt®

Provides outstanding control of turf-damaging caterpillars such as cutworms, webworms and fall armyworms

Also controls mole crickets, annual bluegrass weevils, crane flies and more

Favorable environmental profile

Low application rates (lb ai/acre)



Eligible Products:

Acelepryn® insecticide
1/2 gallon jug

Acelepryn® granular insecticide
25 pound bag
Tough on grubs, gentle at the same time.

Advion® fire ant bait
2 pound jug
12 pound bag
Season-long control in 24–72 hours.

Advion® insect granule
4 pound jug
25 pound bag
Effective on late-stage mole crickets and labeled nuisance pests around clubhouses and other structures.

Provaunt® insecticide
10 ounce bottle
Advanced chemistry that leaves caterpillars speechless.
A key component in the 2010 Mole Cricket Control Program and the 2010 ABW Optimum Control Program.

TranXit® herbicide
5 ounce bottle
Excellent tool for managing cool season grasses.



The miracles of science™

Program Requirements

- ▶ The minimum value for rebate payment is \$200.
- ▶ A minimum of two jugs of Acelepryn® must be purchased to qualify.
- ▶ Program form must be signed by the end-user and the distributor sales representative.
- ▶ This program cannot be combined with any other offer or program.
- ▶ Program form must be submitted by January 30, 2012, along with invoices showing proof of products purchased if necessary.
- ▶ Forms and invoices should be mailed to DuPont Turf EOP Processing: PO Box 220709, Charlotte, NC 28222; faxed to (704) 919-5441; or e-mailed to DuPontProProducts@agdata.net.

Program Dates: October 1, 2011–December 31, 2011

All eligible products must be purchased within the program dates in order to qualify for the Early Order Program.

Eligible Participants

This program is valid for end-users only, including golf course superintendents/ assistant golf course superintendents and other professional applicators for use on their own turf. Purchases by dealers or distributors do not qualify for this program.

Program Payments

- ▶ Rebates will be reviewed and calculated by DuPont and paid directly to the company name listed below by April 30, 2012.
- ▶ DuPont reserves the right to audit all transactions.
- ▶ DuPont retains the right to modify or cancel this program at any time.

Geography

Eligible products are registered in most states. For updates on state approvals and product geographies, visit proproducts.dupont.com or contact your local DuPont Professional Products sales representative.

Program Value and Rebate Calculation*

*Each Early Order purchase must include two jugs of Acelepryn®

Product	Package	Number Ordered	Rebate Value/Unit	Subtotal
Acelepryn® insecticide (10/1–10/31/11)	1/2 gallon jug	<input type="text"/> X	\$150/jug (min. 2 jugs)	= \$ <input type="text"/>
Acelepryn® insecticide (11/1–12/31/11)	1/2 gallon jug	<input type="text"/> X	\$100/jug (min. 2 jugs)	= \$ <input type="text"/>
Acelepryn® granular insecticide	25 pound bag	<input type="text"/> X	\$3/bag	= \$ <input type="text"/>
Advion® fire ant bait	2 pound jug	<input type="text"/> X	\$1/jug	= \$ <input type="text"/>
Advion® fire ant bait	12 pound bag	<input type="text"/> X	\$5/bag	= \$ <input type="text"/>
Advion® insect granule	4 pound jug	<input type="text"/> X	\$1/jug	= \$ <input type="text"/>
Advion® insect granule	25 pound bag	<input type="text"/> X	\$2/bag	= \$ <input type="text"/>
Provaunt® insecticide	8 x 10 ounce case	<input type="text"/> X	\$15/case	= \$ <input type="text"/>
TranXit® herbicide	5 ounce bottle	<input type="text"/> X	\$13/bottle	= \$ <input type="text"/>
Total rebate earned (minimum rebate is \$200)				= \$ <input type="text"/>

Program Participants

Turf Professional

Contact Name

Contact Title

Company Name

Address

City

State ZIP

Phone

E-mail

Distributor Sales Representative

Contact Name

Contact Title

Distributor Name

Address

City

State ZIP

Phone

E-mail

DuPont® Acelepryn® is classified for restricted use in New York state. Acelepryn® is not for sale, sale into, distribution and/or use in Nassau, Suffolk, Kings and Queens counties of New York. DuPont® Provaunt®, DuPont® Advion® and DuPont® TranXit® may not be available in all states. Please contact your local DuPont representative for details and availability in your state. Always read and follow all label directions. The DuPont Oval Logo, DuPont™, The miracles of science™, Acelepryn®, Advion®, Provaunt® and TranXit® are trademarks or registered trademarks of DuPont or its affiliates. DuPont reserves the right to request a third-party audit of all claims. For additional information regarding the DuPont audit statement please contact your local DuPont Professional Products representative. DuPont reserves the right to change or terminate this program without notice. Copyright © 2011 E.I. du Pont de Nemours and Company. All rights reserved. Reorder No.: DPP-EOP-SEP11-12K



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